



Curriculum Vitae

Summary

Articulate, talented creative with an innovative and intelligible design approach. Comprehensive experience in working cross-functionally across all areas of a business including creative direction, marketing, and production. Equally adept in traditional and digital media. Offers a keen aesthetic eye, strong organizational skills, attention to detail, and creative problem solving. Conscientious in achieving client objectives. Able to work independently, multitask and meet deadlines consistently. Respectfully persistent in pursuit of creative excellence, committed to learning; excels in team-based environments.

Skills/Applications

Adobe Creative Suite, Quark, Extensis Portfolio, Excel, Web Design; Dreamweaver, HTML, CSS, WordPress, print and digital pre-production, book design, typography, illustration, hand-rendering and drafting, photography; shoot coordination, styling and image curation, user experience/information architecture, project management, social media initiatives, model making, event/exhibit design

Education

1998 Rhode Island School of Design, Providence, RI

B.F.A. Illustration,

Additional courses in Bookmaking, Printmaking, Web Design, Graphic Design

1987 Simon's Rock College of Bard, Great Barrington, MA

A.A. Liberal Arts

Professional Experience

2007–present **Freelance Designer** mQ design

January–February 2012 **Model Maker** Black Ice Entertainment, Great Barrington MA.
Coors Light commercial, for Psyops, NY.

2007–2011 **Book Designer** Hard Press Editions, Stockbridge, MA.

- Worked closely with artists, authors, editors, gallery owners and digital press representatives to deliver solutions that met clients' needs and expectations
- Responsible for book design, cover design, typesetting, print coordination, color correction, photo retouching, project management
- Initiated and maintained image database
- Designed email and print marketing collateral

July–September 2007 **Photographer** Lou Boxer Builder, West Stockbridge, MA.

- Coordinated and shot location photography (exterior, landscape, and interior) for use in company marketing
- Photo editing and image processing for use on company web site

March–April 2007 **Project Coordinator & Graphic Designer** *The Fruit of the Tree Exhibit* at The Mount, Edith Wharton Estate. Production Designer, Carl Sprague.

- Oversaw scheduling, permissions and image acquisitions
- Coordinated with

local historic organizations to obtain mannequins, period costumes, furnishings, and smalls • Designed brochure and large format graphics combining text excerpts and historical photographs • Assisted in construction, installation and deinstallation

February-March 2007 **Art Department Coordinator** Hover Productions, Gregory Crewdson, *Beneath the Roses* photo shoot, MassMOCA. • Sourced and coordinated materials fulfillment for multi-set production adhering to strict budget and deadlines • Coordinated efficient deinstallation to meet location specifications

2004-2007 **Graphic Design & Marketing Coordinator** William Caligari Interiors, Great Barrington, MA. • Strengthened brand through development of PR, advertising, marketing collateral, and community involvement • Assisted in copy writing • Created and curated digital image archives • Designed and produced hand-bound booklets • Coordinated and styled photo shoots • Sourced and managed printers and other support services • Prepared presentation and proposal packages • Designed and produced window display • Maintained company web site

1999-2009 **Freelance Photographer's Assistant & Stylist** Kit Latham Photographer Photo shoots for • *This Old House* • *House & Garden* • *Women's Day* • *Berkshire Living Magazine* • Erskine Park Developers • The Meat Market

1999-2003 **Web Designer** Zenn New Media LLC, Great Barrington, MA. • Worked closely with programmers and database administrator to develop experience-oriented design solutions for web sites, custom online applications, e-shopping carts and streaming video archives • Created unique designs based on a wide variety of client parameters • Responsible for concept design and execution of web sites; identity development, site architecture, web site overhaul, code review, process management and quality assurance

1998-1999 **Media Production Designer** Mesolore and Auroch Educational CD-ROMs, for Prolarti LLC, Brown University, Providence, RI. • Created illustrations, composited images, and set type to produce subtitled slide shows for interactive lectures • Researched and acquired relevant images utilizing arcane real-world library skills • Compiled bibliography of image sources and rights to secure permissions for reuse

January-February 1996 **Assistant Model Maker** Mass.Illusion Visual Effects, Lenox, MA. Airplane sequence visual effects for *Eraser*, Warner Brothers Pictures.

1994-1995 **Associate Art Director** Mass.Illusion Visual Effects, Lenox, MA. *Judge Dredd*, Cinergi, Inc., Buena Vista, CA. • Coordinated internal conceptual and creative development process • Designed set and model elements • Supervised Art Dept. assistants • Developed visual reference library • Sourced materials and vendors for set and model dressing

Volunteer Work

2006-2012 **Decorating Committee Member** IS183 Art School of the Berkshires' Annual Gala • Buckaroo Bollywood Ball • Anime Hothouse • Radioactive Bodega • The Hair Ball: **Graphic Designer** • Rock the Opera • Kabuki A Go-Go • The Snow Ball: **Decorating Chairperson**